

## ABSTRACT OF THE DISCLOSURE

A towel (1) has a hang line (2) attached predeterminedly to a top edge of a towel that is articulated to hang from an individual's neck (7) or waist (8) with the towel extending predeterminedly down and around the individual. Advertisement material (15) can be placed on the towel and/or the hang line as a potentially attractive and prestigious advertising means. The towel can be used as a container, optionally like a furoshiki, with containment fasteners (16).